Cross Border Entrepreneurship And Economic Development In Europes Border Regions


Arctic Business Analysis: Entrepreneurship and InnovationSolutions for Business, Culture and Religion in Eastern Europe and Beyond In the geography of the global economy, there are known 'hot spots' where new technologies germinate at an astounding rate and pools of capital, expertise and talent foster the development of new industries and new ways of doing business. These clusters of innovation are significant drivers of value creation and function as models for economic expansion in both developed and developing countries. This book explores the key attributes of these innovation hubs using case studies around the world.

Cross-Border Outsourcing and Boundaries of Japanese Firms This handbook presents a collection of high-quality, authoritative scientific contributions on cross-border migration, written by a carefully selected group of recognized migration experts from around the globe. In recent years, cross-border migration has become an important and intriguing issue, from both a scientific and policy perspective. In the 'age of migration', the volume of cross-border movements of people continues to rise, while the nature of migration flows - in terms of the determinants, length of stay, effects on the sending and host countries, and legal status of migrants - is changing dramatically. Based on a detailed economic-geographical analysis, this handbook studies the motives for cross-border migration, the socio-economic implications for sending countries and regions, the locational choice determinants for cross-border migrants, and the manifold economic-geographic consequences for host countries and regions. Given the complexity of migration decisions and their local or regional impacts, a systematic typology of migrants (motives, legal status, level of education, gender, age, singles or families, etc.) is provided, together with an assessment of push factors in the place of origin and pull factors at the destination. On the basis of a solid analytical framework and reliable empirical evidence, it examines the impacts of emigration for sending areas and of immigration for receiving areas, and provides a comprehensive discussion of the policy dimensions of cross-border migration.

Informal Entrepreneurship and Cross-Border Trade in Maputo, Mozambique Globalization demands the construction of new business methods to enable companies to remain highly competitive. Due to this demand, cultural differences are now being implemented into policies and procedures as companies expand and seek to collaborate with international entrepreneurs. The Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World is a pivotal reference source for emergent aspects of internationalization and regional development in an entrepreneurial context. Featuring extensive coverage on relevant areas such as digital entrepreneurship, sustainability, and financial performance, this publication is an ideal resource for academics, public and private institutions, developers, professors, researchers, and post-graduate students seeking current research on globalized entrepreneurship.

Internationalization of Firms from Economies in Transition The agricultural sector is facing many socio-economic challenges and is looking for new and more sustainable business models at the regional and local level. Working with partners across the border who deal with similar environmental and socio-economic challenges can offer innovative solutions and new business opportunities to entrepreneurs and farmers at the same time, it can make the agro-food sector more resilient and sustainable. Cross-border cooperation can therefore be an effective means to stimulate regional development and economic growth in Europe. For this reason, the Agropol project supported by the European Commission was launched in January 2016. The project aims at providing and further developing practical knowledge on how to strengthen value chains based on agriculture and food through cross-border cooperation. It draws on past experience and present circumstances, it takes into account lessons learned from comparable co-operations under relevant policies, especially rural development policy but also regional development and research and innovation policies.

The Economic Geography of Cross-Border Migration This timely book presents contemporary research on the key role of entrepreneurship in firm growth and development strategies. The contributors reveal that a high level of entrepreneurial activity contributes to economic growth, innovative activities, competition, job creation and local development. The contents of the book, although varied in terms of the topics covered and research methods used, demonstrate the role of entrepreneurship in relation to growth and economic development in a variety of
different contexts. Drawing together leading-edge European research, the expert contributors analyse a number of different issues, such as whether firm growth and performance are
different concepts in entrepreneurship studies, growth strategies of IT firms, the start-up funding process, cross-border co-operation between enterprises and SME competitiveness.
Entrepreneurship, Growth and Economic Development will appeal to researchers and students of entrepreneurship and small business. Policy-makers will also find this book a source of
inspiration.

The Changing Global Economy and its Impact on International Entrepreneurship In this first-ever regional assessment of firm-level governance networks in East and Southeast Asia, the
author describes the structure of these interfirm networks and documents their dramatic growth and integration between 2006 and 2020. In addition to offering a descriptive account of the
structure of these networks, the analysis describes suggestive structural factors that offer insight into the future of regional integration.

Mapping Cross-Border Business Networks in the Asia-Pacific Region

World Encyclopedia of Entrepreneurship Examining the experiences of Africans setting up businesses back home, the main focus of this book is to establish the economic, social and
psychological reasons for such 'home direct investment'. Despite the personal sacrifices that are often needed in order to set up new ventures, the diaspora invests relentless effort and
motivations in the pursuit of home ventures. The authors explore critical areas such as the social and psychological pressures that African Diasporas experience when investing in their home
countries, as well as the management of diaspora businesses and the impact of such investment to local economies.

Entrepreneurship, Growth and Economic Development Zimbabwe has witnessed the rapid expansion of informal cross-border trading (ICBT) with neighbouring countries over the past two
decades. Beginning in the mid-1990s when the country embarked on its Economic Structural Adjustment Programme (ESAP), a large number of people were forced into informal employment
through worsening economic conditions and the decline in formal sector jobs.

Migration, Cross-Border Trade and Development in Africa Monograph describing the new vehicle for international business co-operation, the EEIG (European Economic Interest Grouping),
with reference to taxation aspects.

Global Clusters of Innovation Consolidation activities such as mergers and acquisitions (M&As) have been one of the major strategies adopted by Indian firms to withstand global
competition. M&As experienced a substantial increase in value and volume during the post-liberalization era, facilitated by the presence of foreign subsidiaries in the Indian market as well as
competitive pressure on domestic firms. The increased foreign investment through M&As brought new dimensions to the fore such as the implications on technological performance, efficiency, and more importantly, competition in the Indian market. The Globalisation of Indian Business: Cross Border Merger and Acquisitions in Indian Manufacturing provides an in-
dept analysis of these issues, specifically examining whether the M&As strategies helped the firms to achieve their desired objectives in terms of improvement in technology, efficiency and market power in the context of the increase of M&As in India, using appropriate statistical and econometric techniques. The book is of additional importance in the context of the
recently implemented Competition Act, replacing the thirty year old MRTP Act in India. The new Act aims to maintain competition and protect consumers' interests without harming that
of the producers'. Based on the analysis, broadly, the study caution the regulators to rethink the efficiency defence argument and become more vigilant on the creation of monopolies. On
the other side, it suggests firms should reconsider their post-merger integration strategy since consolidation has not led to a sustainable increase in market share of the surviving firms.

Geography, Open Innovation and Entrepreneurship The construction of a sustainable entrepreneurial ecosystem is critical for every country in the world, with Silicon Valley an example of a
successful entrepreneurial ecosystem that determines the level of national innovation capability and sustainable global competitiveness for the United States. However, at present, the
research on entrepreneurial ecosystems in academia is still in its primary stage with few scholars studying the characteristics, composition, and sustainability of the ecosystem.
Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth is a collection of innovative research that systematically explores the operation mechanism of
sustainable entrepreneurial ecosystem from macro and micro aspects so as to provide value for promoting economic vitality and regional economic development. Covering a broad range of
topics including sustainability, economic development, and stakeholder management, this book is ideally designed for entrepreneurs, managers, investors, analysts, academicians,
researchers, and students.

European Entrepreneurship in the Globalizing Economy This text concentrates on the economic sociology of return migration, with specific reference to Tunisia. As such, it aims to analyze,
on the one hand, the patterns of resource mobilization and the strategies for survival developed by some Tunisian entrepreneur-returnees with a view to providing for the survival of their
own business concerns, as well as the elements which have shaped their entrepreneurial activities, on the other. By building a typology, which comprises three categories of entrepreneur-
returnees (namely the Heirs, the Converts and the New Entrepreneurs) this book sets out to explain how and why some interviewed Tunisian return migrants have succeeded in investing
their past experiences of migration, lived in Europe, in their current entrepreneurial activities in Tunisia, while being involved in the dynamics of cross-border social and economic networks.

Gender at the Border

Handbook of Research on Entrepreneurial Success and its Impact on Regional Development Based on migration dynamics in the Southern African Development Community (SADC) region,
this edited volume focuses on the activities of grassroots and informal non-state actors. The authors explore cross-border economic activities, migration governance issues, the regional
integration project of the SADC, and implications for sustainable development in Africa. Examining the apparent success of immigrant entrepreneurs operating in cities of economically
depressed countries such as Zimbabwe, it also discusses the role of local authorities in managing migration to achieve development. Thus, the book is centred on human mobility, the
building of cohesive communities between immigrants and indigenous people, the informal economic activities of cross-border traders and undocumented migrants, and regional integration,
providing a multidisciplinary and rich source of knowledge for scholars interested in African politics, labour, migration and economy.

Entrepreneurship in Transition Economies This volume is concerned with entrepreneurship and economic development in Europe’s border regions, focusing on the effects of EU
enlargement on these regions, both within the EU and in neighbouring countries. Particular attention is paid to cross-border entrepreneurial activity. Cross-border cooperation involving
entrepreneurs is attracting increasing attention in Europe as EU enlargement has increased the length of its borders with the former Soviet republics. The expert contributors highlight that border regions tend to be economically disadvantaged as a result of their peripherality, which means that cross-border cooperation for business purposes represents a potential development tool. This groundbreaking book contains an empirical evidence base drawn from regions in EU member states and the Newly Independent States, as well as providing a conceptual base for informed policy development. This insightful book will prove invaluable for academics and students of entrepreneurship, economics, development and European studies.

Regulation of Cross-border Establishment in China and the EU This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship. Comprehensive in scope, it includes topics from business angels, to export services to family business and uncertainty and venture capital. There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.

Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era

Informal Entrepreneurship and Cross-Border Trade between Zimbabwe and South Africa In 2016, the Nordic Cooperation Ministers decided to put more emphasis on economic development in the Arctic within the Arctic Cooperation Program of the Nordic Council of Ministers. The Nordic Council of Ministers partnered up with the Arctic Economic Council in carrying out an Arctic Business Analysis. The aim was to quality knowledge on the business environment in the Nordic Arctic and how to take the business environment to a next level. The analysis covers 1) Entrepreneurship and innovation; 2) Public-Private Partnership and Business Co-operation; 3) Bio-economy, and 4) Creative and Cultural Industries. The general findings of the analysis are: → a need for an increased collection and dissemination of Arctic specific data; → a need for strengthened cross-border business collaboration between regions and actors in the Arctic; and → a need for a positive branding of the Arctic as an attractive and sustainable market for investments and economic development.

Sustainable Business Models Transnational Management provides an integrated conceptual framework to guide students and instructors through the challenges facing today's multinational enterprises. Through text narrative and cases, the authors skillfully examine the development of strategy, organizational capabilities, and management roles and responsibilities for operating in the global economy. The key concepts are developed in eight chapters that are supplemented by carefully selected practical case studies from world-leading case writers. All chapters have been revised and updated for this eighth edition to reflect the latest thinking in transnational management while retaining the book's strong integrated conceptual framework. Ten new cases have been added, and four others updated. A full range of online support materials are available, including detailed case teaching notes, almost 200 PowerPoint slides, and a test bank. Suitable for MBA, executive education and senior undergraduate students studying international management, international business or global strategy courses, Transnational Management offers a uniquely global perspective on the subject.

Entrepreneurship in the Informal Economy The Changing Global Economy and its Impact on International Entrepreneurship addresses different changes and challenges which small and medium sized enterprises (SMEs) face in an economy where they need to compete at home and cannot refrain from participating in international markets. This volume presents a collection of 12 carefully selected chapters that highlight challenging real-world cases to illustrate a variety of difficult problems. The book presents an analytical framework with three levels of analysis - entrepreneurial level, firm level, and institutional level - to document comprehensive, realistic and experientially-based entrepreneurial initiatives, potent firm and public policy strategies with solid results.

African Diaspora Direct Investment.####################################################################################################

Cross-Border Entrepreneurship and Economic Development in Europe's Border Regions Although entrepreneurship in the informal economy occurs outside state regulatory systems, informal commercial activities account for an estimated 30% of economic activity around the world. Informal entrepreneurship goes unmonitored despite the fact that it significantly contributes to poverty reduction and economic development. As a result, the informal sector is open to unethical practices including corruption, worker exploitation, and natural environment abuse to name just a few. In the media, debates have formed around whether informal entrepreneurship should be assisted or legitimized. Hence, a deep understanding of the phenomenon is vitally important. This book is the first on the market to offer models and approaches to informal entrepreneurship as well as to its prospects for economic development. Offering an in-depth examination of informal entrepreneurship in many different countries, it reveals the motivations for engaging in entrepreneurship in the informal economy, characteristics of informal entrepreneurship, and informal entrepreneurs’ response to ethical issues. This volume illustrates the relationship between formal and informal economies and the conditions for the benefits of informal entrepreneurship to outweigh its disadvantages. And finally, it gives recommendations about when and how the informal economy can be formalized, which sectors should be formalized, and which ones can remain informal. This book offers much-needed guidance for stakeholders involved in economic development programs and scholars and entrepreneurs interested in the field of informal entrepreneurship as it is developing around the globe.

Pilot Project - AGROPOL What role can entrepreneurship play in a European economy that is more and more open to the rest of the world? In this European Union construction, what is the place of the nation states and economies that have only recently converted to a free market economy? It is these questions, among others, that the book explores and discusses in particular. The future steps in required developing European entrepreneurship in a dynamic and international context are also analyzed and synthesized. The expert contributors reveal both the macro and micro factors that influence European entrepreneurial development, with an emphasis on high-tech firms. The particular topics addressed include: SME research and innovation policy issues; starting and growing a new venture; innovation, marketing and entrepreneurial networks; entrepreneurship and regional (cross-border) development; building competitive advantage of SMEs; and social and cultural aspects of entrepreneurship.

Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth

Determinants of Cross-border Activity A book series devoted to the common foundations of the European legal systems. The 'l'us Commune Europaem' series includes comparative legal
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sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the Handbook of Entrepreneurship Research has served as the definitive
education systems, and religious influence on economic development, this book will be of interest of scholars, researchers, students and policy-makers interested in the business
impact of the increased need of high human talent on Eastern European countries. Featuring contributions around topics such as poverty, healthcare management, cross-border cooperation,
behind mainly children and pensioners, placing a disproportionately heavy burden upon public and government services. It is within this context that the contents of this book explore the
millions of Eastern Europeans have left their home countries rendering the “low-wage competitive advantage” almost obsolete. In addition, the migration of able-working individuals has left
Eastern Europe and offers multiple theoretical and practical solutions. In 2004, Klaus Schwab, president and founder of the World Economic Forum, stated that the old era of capitalism and
the impact in Eastern Europe. Featuring contributions presented at the 7th Annual Griffiths School of Management International Conference on Business and Ethics (GSMAC) organized by
outsourcing have deep implications for understanding drastically changing Japanese business amid globalization.
language and cultural barriers, are affected by outsourcing decisions simultaneously crossing national borders and firm boundaries. The interpretations of Japanese characteristics in
business strategists for offshoring, and policy makers in both developed and developing economies. This book further discusses how boundaries of Japanese firms, traditionally sheltered by
detailed firm-level findings, combined with accessible and concise overviews of Japanese international trade, are widely informative for international economists, experts of Japanese society,
R&D intensity are examined at the firm level. While rich empirical results in this book convince us how powerful the orthodox economic theory is in understanding Japanese firms,
outsourcing by Japanese manufacturing firms based on microdata. Previous literature on many other countries has often been constrained by limited data availability about outsourcing, but
research contained in this book exploits unique firm-level data and directly tests theoretical hypotheses derived from new firm heterogeneity trade models. Productivity, capital-labor ratio
and R&D intensity are examined at the firm level. While rich empirical results in this book convince us how powerful the orthodox economic theory is in understanding Japanese firms,
Handbook of Entrepreneurship Research A multidimensional approach to entrepreneurship, especially in the post-COVID-19 era, will have an important influence on the state of business
and government, especially when considering the effects of technological development, innovation, glocalization, and nationalization policies that need to be adopted for inclusive
sustainable growth, as well as the enhanced and efficient utilization of global resources. That means there is likely to be a shift in how entrepreneurship development and entrepreneurial
opportunities will be perceived, developed, and resourced. The question is how to sustain SMEs and entrepreneurial innovation in the post-COVID-19 era. Thus, comprehensive research and
knowledge on designing policies and approaches to ensure the sustainability of SMEs and entrepreneurial innovation in post-pandemic times are essential to sustain, stimulate, and foster
SMEs, entrepreneurship, and entrepreneurial innovations. The Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era provides research
dedicated to entrepreneurship with a special emphasis on the sustainability of SMEs and entrepreneurial innovations in the post-COVID-19 era. It provides discussion and the exchange of
information on principles, strategies, models, techniques, methodologies, and applications of entrepreneurship in the post-COVID-19 era in the field of public and private organizations. The chapters
communicate the latest developments and thinking on the entrepreneurship subject worldwide by drawing on the latest developments, ideas, research, and best practice to examine the
changes taking place due to COVID-19. This book is ideally intended for entrepreneurs, global organizations, small and medium-sized enterprises, managers, executives, government officials,policymakers, researchers, academicians and students who are interested in learning about, designing, or implementing policies that are more effective in the post-pandemic era.
Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World This book is the first book that provides comprehensive economic analysis of cross-border
outsourcing by Japanese manufacturing firms based on microdata. Previous literature on many other countries has often been constrained by limited data availability about outsourcing, but
research contained in this book exploits unique firm-level data and directly tests theoretical hypotheses derived from new firm heterogeneity trade models. Productivity, capital-labor ratio
and R&D intensity are examined at the firm level. While rich empirical results in this book convince us how powerful the orthodox economic theory is in understanding Japanese firms,
Recent Trends in Border Economic Analysis This book explores the increased necessity of organizations to encourage human talent in the globalized economy, with particular emphasis on
the impact in Eastern Europe. Featuring contributions presented at the 7th Annual Griffiths School of Management International Conference on Business and Ethics (GSMAC) organized by
Emanuel University of Oradea, this book presents in-depth analysis of the economic, social and religious implications of the transition from the low cost of labor to increased human talent in
Eastern Europe and offers multiple theoretical and practical solutions. In 2004, Klaus Schwab, president and founder of the World Economic Forum, stated that the old era of capitalism and
socialism is being replaced by a new era of “talentalism”. The true competitive advantage of organizations and nations is increasingly becoming human talent, defined as the ability to “have
new ideas that have value”. Nations and organizations are exploring ways to reform their education systems and organizational structures in order to train, foster and encourage human
talent. In Eastern Europe since the fall of communism in 1989, the competitive advantage of the region has been low cost of labor. However, since the integration within the European Union,
millions of Eastern Europeans have left their home countries rendering the “low-wage competitive advantage” almost obsolete. In addition, the migration of able-working individuals has left
behind large numbers of vulnerable people and pensioners. The aim of this book is to explore the impact of the increased need of high human talent on Eastern European countries. Featuring contributions around topics such as poverty, healthcare management, cross-border cooperation,
education systems, and religious influence on economic development, this book will be of interest of scholars, researchers, students and policy-makers interested in the business
development and economic growth of Eastern Europe.
International Business Interest in and attention to entrepreneurship has exploded in recent years. Nevertheless, much of the research and scholarship in entrepreneurship has remained
elusive to academics, policymakers and other researchers, in large part because the field is informed by a broad spectrum of disciplines, including management, finance, economics, policy,
sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the Handbook of Entrepreneurship Research has served as the definitive
resource in the field, bringing together contributions from leading scholars in these disciplines to present a holistic, multi-dimensional approach. This new edition, fully revised and updated,
and including several new chapters, covers all of the primary topics in entrepreneurship, including entrepreneurial behavior, risk and opportunity recognition, equity financing, business
culture and strategy, innovation, and the impact of entrepreneurship on economic growth and development. Featuring an integrative introduction, extensive literature reviews and reference lists, the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship.

Cross-border Oil and Gas Pipelines and the Role of the Transit Country With frequent discoveries of energy resources in remote and undeveloped areas, the importance of transnational oil and gas pipelines is set to grow ever more prominent. This study dissects the diplomacy involved in cross-border energy transportation. Omonbude presents a unique analysis of the shifts in bargaining powers, and the increasingly powerful role played by the transit country in pipeline agreements. His research offers fundamental insights into the possibility of reward mechanisms for transit countries, which would significantly reduce the possibility of pipeline disruptions during operation.

Measuring the Economic Value of Data and Crossborder Data Flows This book is an essential resource for academics and students of strategic management, international business and business studies. It also has significant value for practitioners and policy-makers in that it will highlight important factors in a firm.

Tunisian New Entrepreneurs and Their Past Experiences of Migration in Europe This book presents a state-of-the-art portrait of entrepreneurship in the transition economies of Central and Eastern Europe (CEE) and the Commonwealth of Independent States (CIS) as well as Georgia and Ukraine. Based on new empirical evidence, it highlights major trends in, characteristics and forms of entrepreneurship common to countries in transition. The contributions cover topics such as levels of opportunity-based entrepreneurship, incentives for innovation, dominance of large-scale international corporations, the role of family businesses, and opportunities for grass-roots entrepreneurship. The first part of the book focuses on theoretical considerations regarding the establishment of sustainable entrepreneurial ecosystems and private business. In turn, the second part offers cross-border studies of entrepreneurial environments and activities, while the third and fourth present case studies on the current state and unique characteristics of entrepreneurship in various countries of the CEE and CIS as well as Georgia and Ukraine. Finally, the last parts discuss the role of institutions and policy recommendations.

The EIEG : a New Way to Develop Cross-border Business This book is a printed edition of the Special Issue “Sustainable Business Models” that was published in Sustainability Clusters as a Driving Power of the European Economy Dieser Band umfasst ausgewählte Beiträge der European Cluster Days 2015, die im März 2015 im Europäischen Parlament in Straßburg stattgefunden haben. Dort debattierten France Cluster, das nationale Netzwerk französischer Kompetenzzentren und regionaler Netzwerke, das Institut für internationale Beziehungen ITIRI der Universität Straßburg (Frankreich), die Hochschule für öffentliche Verwaltung in Kehl (Deutschland), die Fachhochschule Nordwestschweiz (Schweiz) und das Europäische Kompetenz- und Forschungszentrum Clustermanagement (trinational) mit insgesamt 400 Fachleuten über Wachstumsmotoren der europäischen Wirtschaft: Wie kann man die europäische Wirtschaftsleistung steigern und wie kann Wirtschaftswachstum auf nachhaltige und verantwortungsvolle Weise generiert werden?

Transnational Management Looking at two contrasting border regions, one in western Hungary, one in the east of the country, this volume is the first to combine an examination of border related issues with gender and economic development. By comparing and critically analyzing the relative levels of encouragement of entrepreneurial activities and gender differences, it highlights the importance of borders within the changing European Union. Despite the assumption that entrepreneurship would be strongest near the western border with Austria, the findings show that, on the contrary, many women in western Hungary would rather avoid the risk of being self-employed by getting well-paid jobs in Austria or working for foreigners, while in the east of the country, entrepreneurship was often the only possible way of earning a living. It also highlights the importance of setting up a business to the empowerment of women in both regions, by giving them a bigger decision-making role in the family.

Informal Entrepreneurship and Cross-Border Trade between Zimbabwe and South Africa This book is designed to explore the social demands, challenges and imperatives associated with conducting business operations across national borders. Its content is predicated upon the following basic premises:Cross-border business operators have a moral obligation to seek socially beneficial results along with economically beneficial results in their policies, decisions and actionsCross-border business operations need to be conducted in ways that are consistent with host countries' commonly honored ethical standardsCross-border business owners and managers, like their host-country counterparts, have an express duty to comply with existing laws, rules and regulationsCross-border business operators need to be responsive to the needs, rights, concerns, and expectations of customers in all the countries where their operations are undertakenCross-border business operators have a moral obligation to conduct their operations in ways that have negligible or no potential to exacerbate the depreciation of the quality of the natural environment in their host countriesThe need to develop sound relations with all the external groups in their host countries which have a stake in their corporate policies, programs, and overall existence is an imperative cross-border business entities can shirk or slight only at their own peril.Mr. Kyambaesa is an adjunct member of the MBA faculty in the School for Professional Studies at Regis University, and an independent Business and Management researcher and consultant. He is the author of several other books on business innovation and competitiveness, small business management and entrepreneurship, general management, marketing management, technological development, and economic development.

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